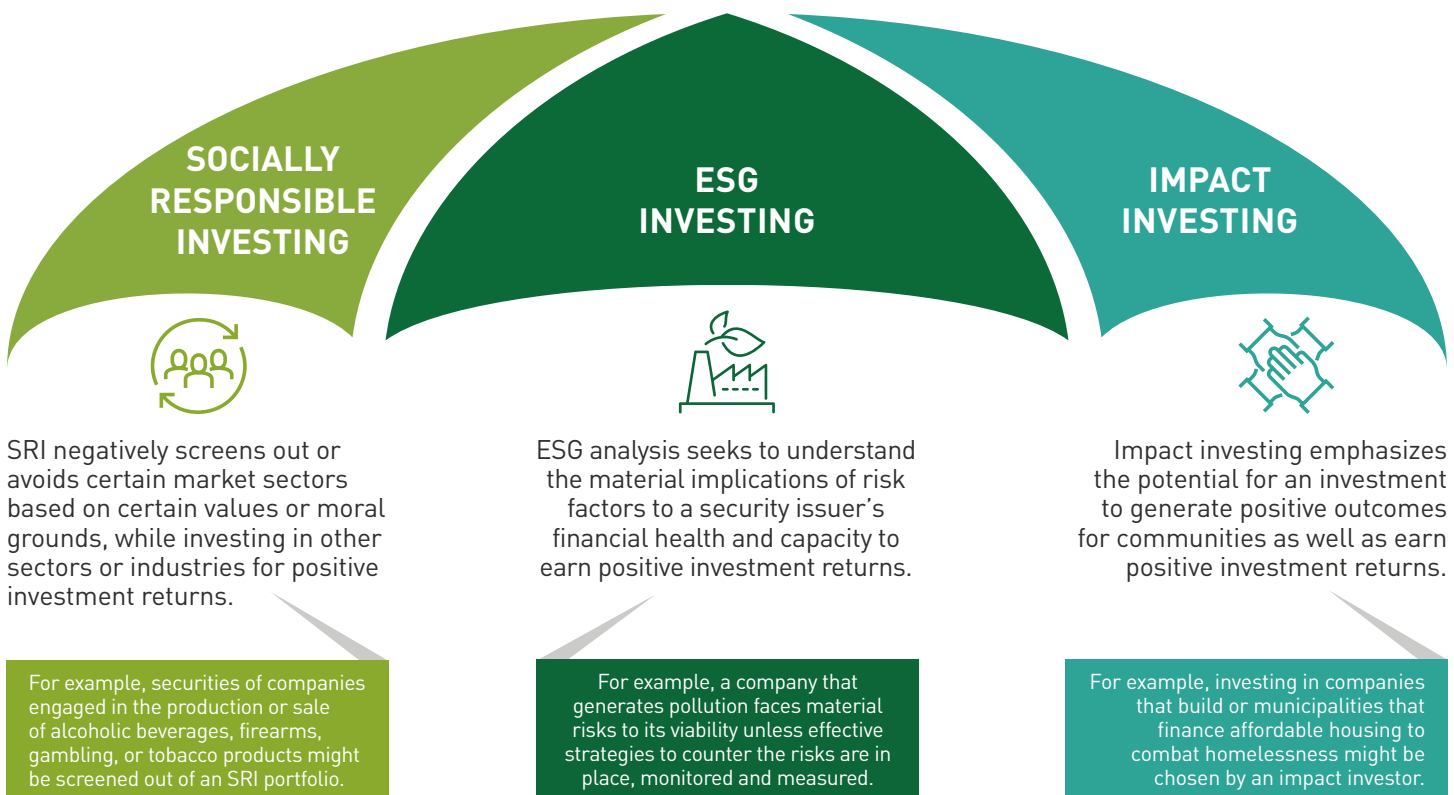


# THE SUSTAINABLE INVESTING UMBRELLA

When discussing sustainable investing approaches, we often hear the terms socially responsible investing (SRI); environmental, social and governance (ESG) investing; and impact investing used interchangeably.

While these terms all may fall under a broad umbrella that covers sustainable approaches to investing, each term has a specific meaning and takes a unique approach to complex investing challenges.

The brief explanations and examples here are intended to provide a simple method of distinguishing among the terms.



Each investing approach pursues positive investment returns and is guided by extra-financial considerations beyond the fundamental characteristics of a stock or bond.

While each approach shares an ethos and strategies grounded in a long-term vision for positive change, their path to reach their goals can differ in important ways, making each one unique in its approach and definition.

Visit [breckinridge.com/breckinridge-esg-investing-toolkit](https://breckinridge.com/breckinridge-esg-investing-toolkit) for more information.

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There is no guarantee that integrating ESG analysis will improve risk-adjusted returns, lower portfolio volatility over any specific time period, or outperform the broader market or other strategies that do not utilize ESG analysis when selecting investments. The consideration of ESG factors may limit investment opportunities available to a portfolio. In addition, ESG data often lacks standardization, consistency and transparency and for certain companies such data may not be available, complete or accurate.

Breckinridge's ESG analysis is based on third party data and Breckinridge analysts' internal analysis. Analysts will review a variety of sources such as corporate sustainability reports, data subscriptions, and research reports to obtain available metrics for internally developed ESG frameworks. Qualitative ESG information is obtained from corporate sustainability reports, engagement discussion with corporate management teams, among others. A high sustainability rating does not mean it will be included in a portfolio, nor does it mean that a bond will provide profits or avoid losses.

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